

Miriam Blanco

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ABOUT ME

I love storytelling and I've done that for brands as an art director and designer, and in recent years, as an actor and model, as well. I also love swimming, fashion shows, making music, and testing limits, in general.

EDUCATION

Brigham Young University
BA Communications 2012
Advertising emphasis
Minor: Advertising Design

Upright Citizens Brigade
Comedy Improv

Speiser/Sturges Studio
Acting for TV/Film

SKILLS

Adobe Photoshop, InDesign, Illustrator, Premiere Pro, After Effects, Audition. Microsoft Powerpoint, Word, Excel, Outlook. Keynote. Experience with Figma.

RECOGNITION

Recipient of The Hartford Human Achievement Award Summer 2023 for being a role model in the adaptive sport community.

Highlighted as a change-maker in the PF. Flyers 2023 brand campaign.

Featured in a 2022 Victoria's Secret campaign as the brand's first disabled model.

WORK

Freelance Creative // Los Angeles

Art Director/Senior Designer // 2015 to Current

From the initial briefing working with strategy for pitches, campaigns, and single executions, through finalizing production art for TV, print, and digital, I've jumped in to help out in small agencies and in-house creative departments at every stage. Clients have included Intel, Cedars-Sinai, NY MTA, T-Mobile, Wells Fargo, and Houston Methodist hospitals.

On-Camera Talent // 2019 to Current

I've been working on-camera to increase representation for people with disabilities on screen with opportunities to consult on how to do so both authentically and effectively. Cast in over 40 productions as principal talent, I've worked with Walmart, Starbucks, AmEx Travel, UPS, Zappos, ULTA, Visa, LA28, Meta, Intuit, Citizens Bank, Soul Pancake, NBC, Freeform and more.

Pegasus Investments // Los Angeles // December 2019 to August 2021

Graphic Artist

With direction from executive level leadership and various internal teams, I created sales presentations and branding materials, working extensively with typography and information design, for real estate investment opportunities.

Truth Initiative // Washington, DC // August 2016 to September 2017

Graphic Designer, Communications

Leading visual communications for the largest public health nonprofit in the US, I helped our scientists, policy researchers and experts share their work, often including complex information made understandable through design, as well as supporting C-Suite executives, human resources and culture teams.

Pitch // Los Angeles // June 2013 to August 2015

Art Director

Collaborating with brand strategy, I ideated, wrote, and produced TV, print, digital, and experiential advertising campaigns for Pepsi, Burger King International, Living Spaces, and Bonefish Grill, in addition to regular new business pitches. Often leading a small team, I had the opportunity to mentor junior creatives throughout production.

Momentum Worldwide // NYC // April 2012 to March 2013

Jr. Art Director

Working with the integrated production team, I developed experiential ad campaigns and activations, designed print and digital assets, and created video storyboards for American Express OPEN, Microsoft, Coca-Cola, and Google, as well as provided visual design support for creative leadership.