

# MIRIAM BLANCO

*art director + designer*

## *experience*

BYU Ad Lab // May 2009 to Present

### **Art Director**

Worked with a team to concept and execute creative solutions; Designed logos, packaging, websites, promotional materials, and presentation decks. Clients include Nesquik, The Library of Congress, Häagen-Dazs, US Forest Service, The Ad Council, Nature Valley, and Gatorade.

BYU College of Engineering and Technology // September 2011 to December 2011

### **Graphic Designer**

Designed interior wall display for the newly founded Weidman Center for Global Leadership. Created promotional materials and information booklets for conferences and college events.

Freelance // September 2009 to Present

### **Graphic Designer**

Designed event posters, invitations, logos, and documents for various BYU clubs and individuals.

The Louis Berger Group // July 2011 to August 2011

### **Corporate Communications Intern**

Created graphics for job proposals, presentations, and awards submissions; Designed internal communication print materials; Wrote headlines, biographies, and project highlight articles for company newsletter (circulation of 5,000+).

BYU Department of Communications // June 2008 to June 2010

### **Internship Office Student Assistant**

Managed online internship database; Designed and produced weekly newsletter; Created promotional materials for internship events and opportunities.

BYU McKay School of Education Public Relations // April 2008 to August 2008

### **Web Content Editor**

Monitored content and made revisions on college webpages; Assisted in production of college magazine.

## *education*

Brigham Young University //  
Expected Graduation April 2012

### **BA Communications, Advertising emphasis**

Major GPA: 3.72

Minor: Advertising Graphic Design

## *skills*

Proficiency in Adobe Illustrator, InDesign, Photoshop, Dreamweaver, AfterEffects. Working knowledge of HTML, CSS. Experience with 3D animation software Blender. Drawing; Letterpress; Writing.

## *accomplishments*

L'Oreal Brandstorm Campus Finalist 2012  
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The Lagrant Foundation Scholarship 2010  
Communications Department Raymond Beckham Endowed Scholarship 2010  
John F. Kelly Alaska Airlines Advertising/Marketing Scholarship 2009  
ChairScholars Foundation, Inc. Scholarship 2007  
National Academy of Finance Graduate 2007

## *about me*

I am an optimist. My favorite meal is midnight snack. I love the movie Tron. I collect perfume. I like sports analogies. And nothing thrills me like uncertainty.

see my work on [miriamblanco.com](http://miriamblanco.com)

